MAISON wiloh

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Giving Tuesday is Tomorrow!

Let's get ready...

We're launching a one-day push to move **Maison WILOH** one step closer to reality. Your action **tomorrow** can open doors for neurodivergent adults in our community.

How you can help in minutes:

- **Share** our posts with friends and colleagues
- **Start** a mini peer-to-peer fundraiser
- **Give** a one-time or **become a monthly donor**

This **Giving Tuesday**, help us hit the ground running in our first fundraising campaign. Your contribution, big or small, will help Maison WILOH advance towards achieving its **enablement phase** target of 300,000$!

Donate at the link below.



donate today

Community Events



Kiwanis Lakeshore

Montreal Club Presentation

On **Wednesday, November 6**, Maison WILOH was welcomed by the **Kiwanis Lakeshore Montreal Club** for a presentation on our mission and the urgent need for **adapted, supportive housing** for neurodivergent adults. **Veronica Desaulniers** led the outreach and planning (bravo!), with **Gary Panton**, **Basia Morawski**, and **Jacques Lapierre** joining to share concrete ways community partners can help, through awareness, advocacy, and targeted support.

We were pleased to be greeted by **Andy Sarrasin (President)** and to note the presence of **John Belvedere**, the **newly elected mayor of Pointe-Claire**.

The response in the room was warm and engaged, and we're exploring next steps with Kiwanis members to keep the momentum going.

learn more about Kiwanis

Spotlight on our Volunteers

A Community of Care and Commitment



From global travel to community action, Veronica turns communication into connection.

After 33+ years in the airline industry, **Veronica Desaulniers** brings a rare blend of trilingual communication, cultural fluency, and calm, people-first leadership to Maison WILOH.

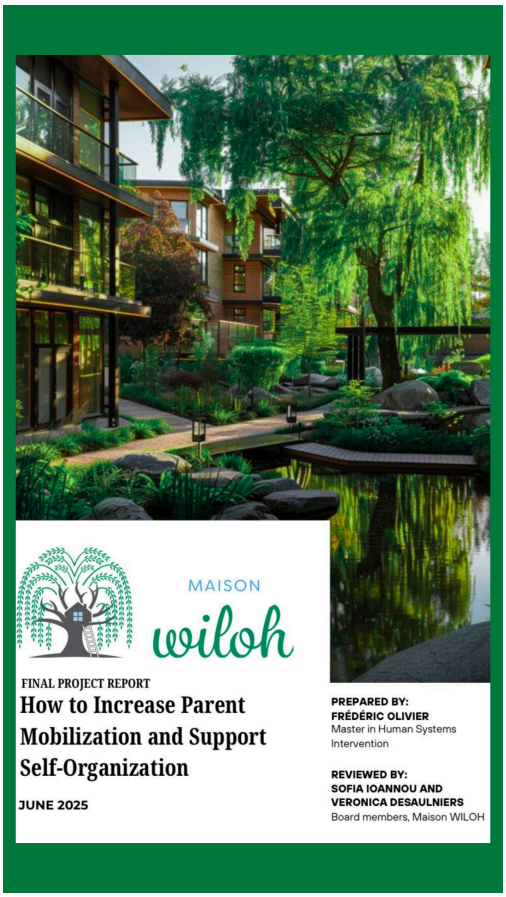
A recent graduate of McGill's Public Relations & Communications Management program, she channels her skills in storytelling and photography to elevate and build bridges across the West Island.

Veronica has helped strengthen ties with partners such as MLUWC, WICS, WIAIH, and KIWANIS, demonstrating how aligned community networks can drive inclusion and opportunity.

Her work exemplifies professional excellence in service of a shared goal: turning awareness into real support for adapted, community-rooted housing.

Together, we are nurturing hope, independence, and continuity for an entire generation.

donate your time



Share, listen and build together

We're happy to celebrate **Frédéric Olivier**, whose master's research in Human Systems placed Maison WILOH at the heart of a simple idea: *when families are heard, communities move forward.*

He gathered parents for candid conversations, invited quieter voices through a brief confidential survey, and hosted a warm community session.

What we learned:

Families want regular updates, clarity on who does what, easy ways to help, and spaces for peer support.

What we're doing now:

a steady "Where we are", 'What's next", "How to help"

Update a short roles & micro-tasks list, and seasonal community circles to keep momentum

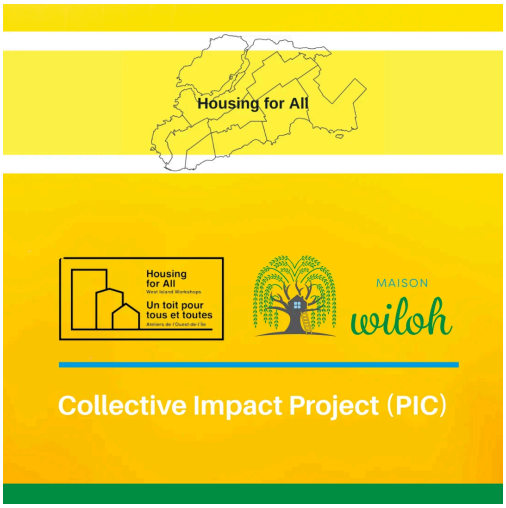
Beyond the findings, **Frédéric's goal is to mobilize parents**, and the report serves as a practical mobilization toolkit that any people-focused organization can adapt.

read the report



A Milestone AGM for Maison Wiloh: Families, Partners, and Progress

Maison WILOH held its second Annual General Meeting (AGM) on Thursday, November 13, bringing members and community partners together to review a year of major progress and growing support.



A Collective Effort for "YIMBY"

Maison WILOH is collaborating with the TQSOI and TQNOI Housing Teams to prepare a **clear, positive message** for the community regarding local development projects. As West Island social-development roundtables, **TQSOI** and **TQNOI** bring together residents, community organizations, municipalities,

Key points:

- **Stronger community momentum:** Families' unity and involvement remain the engine of our mission; outreach continues to rally elected officials, community leaders, and partners.
- **Multi-disciplinary updates:** Project leads, our financial advisor, community support partners, and our technology specialist reported on progress and next steps.
- **Major milestones:**
  - Official recognition from local social services, with an intention to provide financial support.
  - The identification of a preferred site from our shortlist, a key step toward a permanent home.
- **2025 as a turning point:** We are refining the project with care, anticipating challenges inherent to long-term DI–TSA housing.
- **What's next:** We are entering a significant **fundraising phase** (families, friends, sponsors, foundations) while continuing close collaboration with families, advisors, and partners.

Stay involved: follow our updates, share our mission, and join an upcoming info session or volunteer initiative.

and institutions to advance shared priorities, especially **housing**, **access to services**, and **inclusion**.

Our goal:

a **cohesive community** where trust, cooperation, and a sense of belonging are shared.

To counter misinformation and reduce **"Not in My Backyard" (NIMBY)** reactions, we are promoting a **"Yes in My Backyard"** message that highlights the benefits of **inclusive, adapted housing** for everyone—neighbours, local services, and the broader West Island.

Next steps: we will share **easy-to-use talking points**, an **FAQ**, and **ways to get involved** so that supporters can confidently champion the project in their neighbourhoods.

for more info

follow our mission

Follow us & SHARE
to Amplify Our Mission

Like, comment, and share our social media posts on Instagram, Facebook and LinkedIn to amplify Maison WILOH's mission. Your engagement boosts visibility and brings new allies to the cause.

Discover our social links in the **footer** of this newsletter and help us spread the word today!

learn more

Maison WILOH

Maison WILOH
2473, rue Saint-Patrick, Montreal
Canada

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